



# VERIBATIM

corporate e-consultation & design

## Catalog of Services

March 21, 2007

# CONSULTATION

## Initial 2-part consultation

\$110\*

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If you're new to the realm of marketing online, we can give you the latest information on the potentials of bringing your business to the Internet. In addition, we can suggest online strategies that will be most beneficial to attracting a larger customer base, according to your unique business traditions.

We can also advise those who already have an online presence but need simply need more guidance on ways to improve.

\* Please pay the \$90.00 consulting fee at the beginning of the second session for the initial consult.

## Additional consulting

\$120 per hour

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You can request additional consulting to augment the initial 2-part consultation.

## Research updates

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We can provide monthly research reports to help you stay informed about current Internet trends for your specific market. These updates can allow you to make better business decisions, both online and elsewhere.

# WEBSITE DESIGN

## *Design Basics*

### Web design package

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Our basic web design package includes **one custom website design** and **up to three web pages**. To give your business a unique and tailored web presence, we create our designs entirely from scratch.

Your input is a valuable component of our design process. We build prototypes and request your feedback in order to construct a design that will satisfy your needs.

Each design incorporates:

- A friendly interface and navigation
- Browser compatibility with the latest versions of Firefox and Internet Explorer
- Compliance with the World Wide Web Consortium's specifications for web material

Our web design package includes free stock images for sites that require them.

While developing marketable website designs, we remain highly attentive to usability, internal organization, and coding standards to help your website rank higher among others in search engines.

### Additional pages

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We can create additional static pages for your website. Static pages contain information about your business and can incorporate text and images.

For pages with advanced functionality, please see the "Website Additions" section.

# *Design Extras*

## Logo design

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Does your current logo seem inadequate or do you not yet have a logo? We can create a new logo that will reflect your business identity, which, placed on your website or printed material, can help attract customers.

Much like web design, our logo design process operates on your opinions. We begin by producing a set of initial designs based on your needs. You can choose elements you like and ask us to make revisions. We will revise your logo design until you are entirely satisfied.

## Flash components

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Adobe Flash is a multimedia element that can spice up your website. Flash components can range from animated splash pages to interactive navigation areas to elegant photo galleries. If you would like to add more enticing visual and aural elements to your site, don't hesitate to make a request!

Please note that pricing will be based on the complexity of your Flash component.

## *Website Additions*

Our designers can provide these website components at your request:

- **Feedback forms**
- **News / announcements**
- **Image galleries**
- **Blogs**
- **Forums**
- **Newsletters**
- **eCommerce**
- **Restaurant reservations**

We are also capable of providing components not listed above. Please contact us for more information about available services and pricing.

# WEBSITE ENHANCEMENT

## Website revision

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If your current website is outdated, we can help revise its content.

## Search engine optimization

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If you already have a website, you may find that it suffers in search engine ranks. We can clean up or modify your site to help it gain more visitors.

Because search engine optimization encompasses a broad range of tactics, we can discuss which options will be most beneficial and affordable for your business. Please contact us for more details.

# OTHER SERVICES

## Domain and web hosting

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If you have never had a website, we can set up everything for you! This includes the domain name (for instance, “www.veribatim.com”) and the hosting, which is the service required to store your website online.

We base the upkeep fee on your hosting plan. We will provide you with a list of options and suggest the best plan for your business’s needs.

## Tech and maintenance plan

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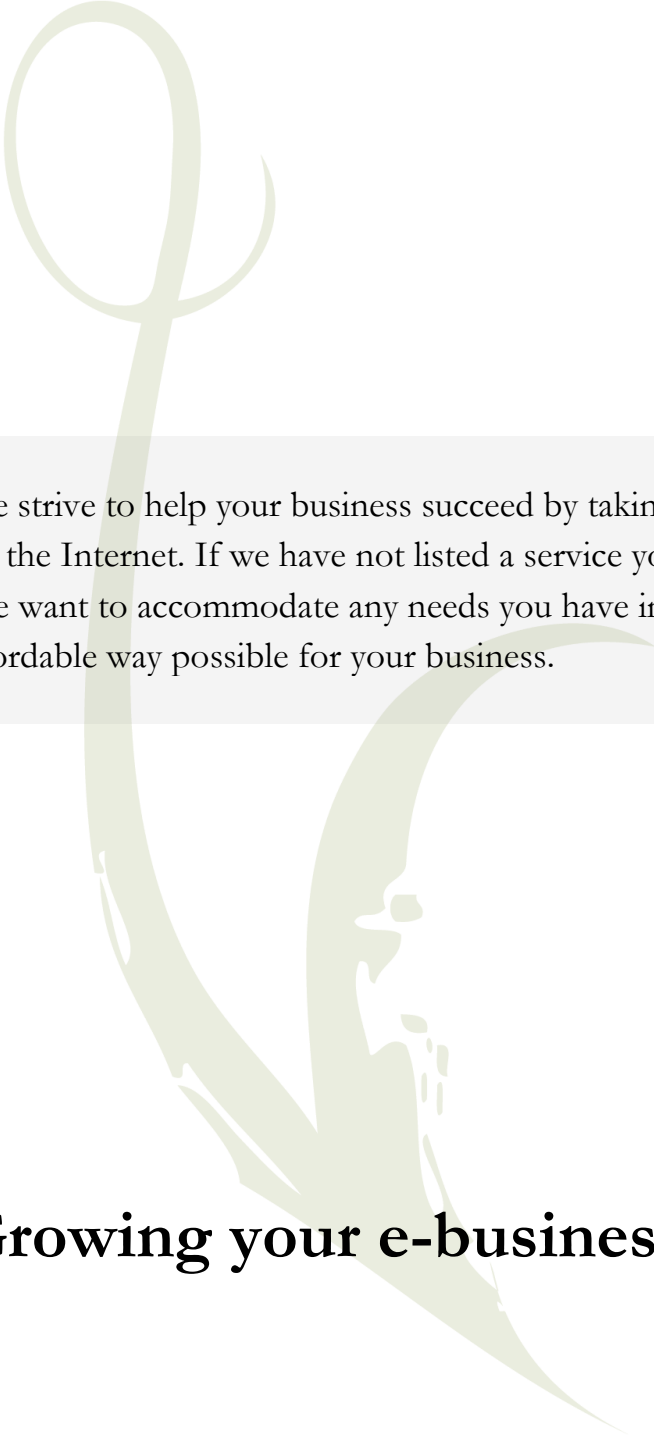
To ensure that your website remains problem-free—or if you believe your site may require minor changes occasionally—we can keep an eye on your site, providing our support and expertise. We can help maintain your site and answer any questions you might have.

## Training

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Most websites contain information that needs to be updated regularly—for instance, announcements on new products, new contact information, or perhaps entries in a blog.

Although modifying a website can be a daunting task for those who are less experienced with Internet technology, we can help! We can provide the necessary training for you and your colleagues to maintain, update, and operate your site.



At *Veribatim* we strive to help your business succeed by taking advantage of opportunities on the Internet. If we have not listed a service you are interested in, please ask! We want to accommodate any needs you have in the most effective and affordable way possible for your business.

**“Growing your e-business.”**